



PRESS RELEASE
For Immediate Release

Intelligent Assistance updates Sync-N-Link to version 1.5

New interface and support for batch synchronizing double system sound and building multiclips.

Burbank, CA (May 26 2010) - Intelligent Assistance, Inc has updated it's Sync-N-Link software for batch synchronizing audio and video from double system workflows with:

- An improved interface
- Support for automatically creating multiclips when creating synced clips where multiple angles are present
- Better detection of multiple mono audio clips
- Drag-and-drop Final Cut Pro XML to the application icon or dock icon

"Sync-N-Link has become the preferred workflow tool for automatically synchronizing double system workflows among Hollywood professionals," says Intelligent Assistance CEO Philip Hodgetts. "With the addition of multiclip support Sync-N-Link meets all the needs of professionals working with Final Cut Pro and double system audio and video."

Sync-N-Link is in daily use on Television shows like *Cougar Town*, *Leverage*, *NCIS-LA* and the *Sara Silverman Show*. As well as by leading post houses FotoKem, DigitalFilm Tree, Company3, Electric image, Plaster City Digital and more.

Sync-N-Link 1.5 correctly creates double-system multiclips in a batch process that keeps the multiclips in sync, working around a current limitation in Final Cut Pro.

Sync-N-Link 1.5 is available now and is a free upgrade for all current users.

The Sync-N-Link demonstration version, freely downloadable, allows you to preview how Sync-N-Link will work with your workflow (limited to 10 clips).

Sync-N-Link 1.5 is now available now from the Intelligent Assistance store for US\$495 (MSRP at <http://assistedediting.com/Sync-N-Link/>).

NFR versions for reviewers are available, contact Philip Hodgetts, details below.

About Intelligent Assistance

Intelligent Assistance, Inc. is an innovator in technology and systems for producers and editors dedicated to building tools that add intelligence to metadata to simplify and automate digital postproduction. For more information, please visit www.intelligentassistance.com or <http://www.assistedediting.com> or contact Philip Hodgetts philip@intelligentassistance.com, office 818 748 8839 or cell 818 335 3916.

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