



PRESS RELEASE
For Immediate Release

Intelligent Assistance updates new Sequence Reporting Tool

Although less than two months old, Sequence Clip Reporter has a clearer display, new reports and per-reel audio and video clip reports from a Final Cut Pro sequence.

Burbank, CA (September 28, 2009) - Intelligent Assistance, Inc has significantly updated their **Sequence Clip Reporter** to version 1.5, even though the application has been available for less than two months.

“Thanks to a massive amount of customer feedback, we were able to add the features they asked for, moving Sequence Clip Reporter forward to a new version”, says Intelligent Assistance’ CEO Philip Hodgetts.

Sequence Clip Reporter takes an XML export from your finished, edited Final Cut Pro Sequence and generates usage reports as an Excel spreadsheet on selected video and/or audio tracks. As well as all the features of version 1 - Clip name, Sequence start and end times; source in and out and durations, plus comment fields - version 1.5 adds these features:

- A completely revised interface;
- Video and audio tracks are identified with different colored text (settable);
- Reports can be limited to specified audio and video tracks;
- Estimated total duration for each reel is reported;
- Additional sheets can be generated for a reel-by-reel report;
- There is now an optional Sequence Marker report; and
- There is now an optional Filters report.

“**Sequence Clip Reporter** automates the very boring process generating a clip report for music and video clearances or stock purchases,” says Intelligent Assistance’ President Philip Hodgetts. “The new features allow users to customize the report to their needs.”

Reports can be further processed in Excel for formatting and additional detail, if required.

Sequence Clip Reporter is now available now from the Intelligent Assistance store for US\$99 (MSRP at <http://theassistanteditor.com/Products/> The version 1.5 update is free to current users and can be updated via the application itself.

NFR versions for review are available, contact Philip Hodgetts, details below.

Intelligent Assistance, Inc 519 S. Victory Blvd, Burbank CA 91502
phone: 818 206 2415 freecall 866 897 8924 fax 818 793 5618
info@intelligentassistance.com www.intelligentassistance.com

About Intelligent Assistance

Intelligent Assistance, Inc. is an innovator in technology and systems for producers and editors dedicated to building tools to make working with metadata in digital media easier. For more information, please visit www.intelligentassistance.com or <http://www.assistedediting.com> or contact Philip Hodgetts philip@intelligentassistance.com, office 818 206 2415 or cell 818 335 3916.

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phone: 818 206 2415 freecall 866 897 8924 fax 818 793 5618
info@intelligentassistance.com www.intelligentassistance.com