



PRESS RELEASE
For Immediate Release

Take Projects from Final Cut Pro X to Final Cut Pro 7 XML

Burbank, CA (Oct 24, 2011) - Intelligent Assistance, Inc has released Project X₂7 (Project 10 to 7) that translates Final Cut Pro X XML for use in Final Cut Pro 7 and other applications that support Final Cut Pro 7 XML, such as Color, Premiere Pro and much more.

“Many people are interested in exploring Final Cut Pro X, but need to access current tools like Color, Soundtrack Pro, Final Cut Server,” says Intelligent Assistance CEO Philip Hodgetts, “or export OMF via Final Cut Pro 7.

With Project X₂7 a Final Cut Pro X Project XML is ready for:

- **Color**
- **Final Cut Server**
- **Premiere Pro** and then dynamic link to
 - **After Effects**
 - **Soundbooth**
 - **Encore** (for real Blu-ray authoring)
- **Final Cut Pro 7** and then to
 - **Soundtrack Pro**
 - **Motion 4**
 - **OMF** output for ProTools, etc.
 - **EDL** export
 - **Print to tape** and **Edit to tape**
- other Final Cut Pro 7 XML workflow tools (such as [Sequence Clip Reporter](#) for stock footage and music cue sheet reports).

While perfect fidelity between the two applications isn't possible, already working is a Final Cut Pro X Project with:

- Titles at the start and end;
- a mixture of primary storyline and connected clips;
- a mix of active and inactive clips;
- large numbers of J and L cuts;
- to-do markers and regular markers;
- spot audio effects; and

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- cross-dissolve transitions.

Project X₂7 is available now from AssistedEditing.com/ProjectXto7/ for \$49.99.

About Intelligent Assistance

Intelligent Assistance, Inc. is an innovator in technology and systems for producers and editors dedicated to building tools to make working with metadata in digital media easier. For more information, please visit www.intelligentassistance.com or www.assistedediting.com or contact Philip Hodgetts philip@intelligentassistance.com, office 818 748 8839 or cell 818 335 3916.