Intelligent Assistance releases new Utilities for Final Cut Pro

New utilities for automatically overlaying clip information in titles and for copying log notes from one clip to another mark the 10th and 11th software release in 24 months, Updates Sequence Clip Reporter for Premiere Pro CS5.

Burbank, CA (October 5, 2010) – Intelligent Assistance, Inc has become a powerhouse of software tools for extending and automating Final Cut Pro by developing and releasing seven utility tools for faster, more efficient workflow, and four ground-breaking Assisted Editing applications.

"The release of Clip Info Logger and Log Note Replicator mark our 10th and 11th software releases in the two years since we released the amazing First Cuts "assisted editing" tool," says Philip Hodgetts, CEO of Intelligent Assistance. "Ideas for utilities come from our customers and we're able to turn them into useful tools very quickly," he continued.

Clip Info Titler, automatically overlays a Text or Outline Text Generator over clips in a Sequence reporting any combination of Custom Text, Date and Time, Reel name, Media File Name, and First Frame Timecode. Clip Info Titler was suggested by Editor Shane Ross, and since we had already done a custom application using a subset of the features just recently, it was obvious there was a demand.

Log Note Replicator came about because a customer was using our **exceLogger** in an unanticipated way, but with a cumbersome workflow. Log Note Replicator is a simple utility that transfers log notes (Good, Description, Scene, Shot/Take, Log Note) and comments (Master Comment 1, Master Comment 2, Master Comment 3, Master Comment 4, Comment A and Comment B) from your original clips in Final Cut Pro to your batch exported clips – particularly valuable for any proxy workflow.

From its original incarnation a year ago **Sequence Clip Reporter** grew rapidly thanks to customer feedback, but now gains the ability to created reports from Premiere Pro CS5.

"The work we did on developing **prEdit** for both Final Cut Pro and Premiere Pro CS5, made it relatively easy to add support for Premiere Pro to Sequence Clip Reporter," says Hodgetts, "so Premiere Pro sequences can be used to generate a wide range of reports: all clips, audio reports, Filter reports, Marker reports – for the entire sequence or reel-by-reel.

Clip Info Titler and **Log Note Replicator** are now available now from the Intelligent Assistance store for US$99 and US$69 respectively. (MSRP at http://theassistanteditor.com/Products/ The Sequence Clip Reporter update for Premiere Pro CS5 support is free to users.

NFR versions for review are available, contact Philip Hodgetts, details below.

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About Intelligent Assistance

Intelligent Assistance, Inc. is an innovator in technology and systems for producers and editors dedicated to building tools to make working with metadata in digital media easier. For more information, please visit www.intelligentassistance.com or http://www.assistedediting.com or contact Philip Hodgetts philip@intelligentassistance.com, office 818 748 8839 or cell 818 335 3916.